

flock safety

+ Reminderville, OH



**Eliminate crime and shape
a safer future, together.**

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Why Flock Safety?

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What we observe: the current reality

- Limited Police Resources
- Crime is on the rise
- Trust is needed more than ever

What we believe: the opportunity

- Technology multiplies the force
- Capture and distribute objective evidence to the right user
- Engage community to support and grow

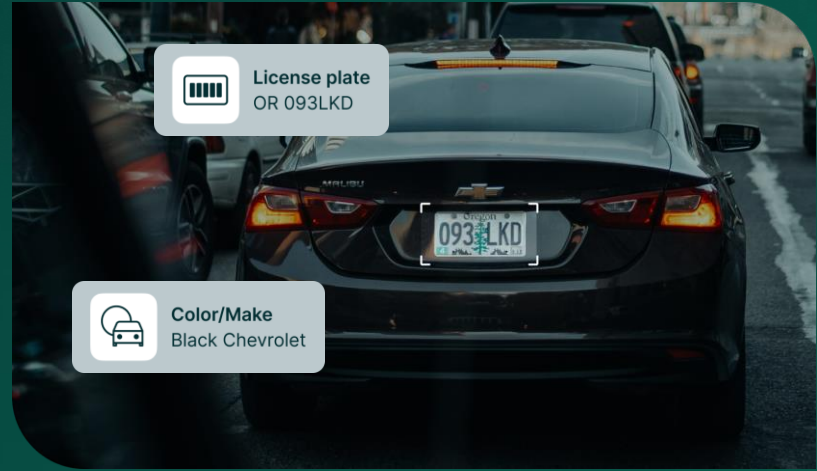
How does the technology work?

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When you get Flock you get:

Flock Safety provides your police department with indiscriminate evidence from fixed locations. We provide all of the maintenance so that your police department and city staff can focus on keeping your city safe and prosperous.



INFRASTRUCTURE-FREE

Reduce time to value and utility costs with full-service deployment.



24/7 COVERAGE

Capture objective vehicle data around the clock to multiply your force.



REAL-TIME ALERTS

- NCIC
- NCMEC (Amber Alert)
- Custom Hot Lists



Ethically Made

- No people
- No facial recognition
- No traffic enforcement
- Indiscriminate evidence

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What this IS

- License plate recognition
- Gathers objective evidence and facts about vehicles, not people
- Alerts police of wanted vehicles
- Used to solve crime
- Adheres to all state laws

What this is NOT

- Not facial recognition
- **Not tied to Personal Identifiable Information**
- **Not used for traffic enforcement**
- Valid Law Enforcement reason to search
- **Data not stored beyond 30 days → *automatically deletes every 30 days***

Mitigating Risk

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Protecting Privacy

- **Footage owned by Agency/City and will never be sold or shared by Flock**
- 30 day data retention, then deleted
- Short retention period ensures that all data not associated with a crime is automatically deleted & unrecoverable
- **Takes human bias out of crime-solving by detecting objective data, and detecting events that are objectively illegal (ex. Stolen vehicles)**

- **All data is stored securely in the AWS Cloud, and end to end encryption of all data**
- **Search reason is required for audit trail**
- NOT facial recognition software
- NOT predictive policing
- NO PII is contained in Flock
- **NOT used for traffic enforcement**
- Not connected to registration data or 3rd party databases (Carfax, DMV)
- Transparency Portal (optional)

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Transparency + Insights

Measure ROI and promote the ethical use of public safety technology

Transparency Portal

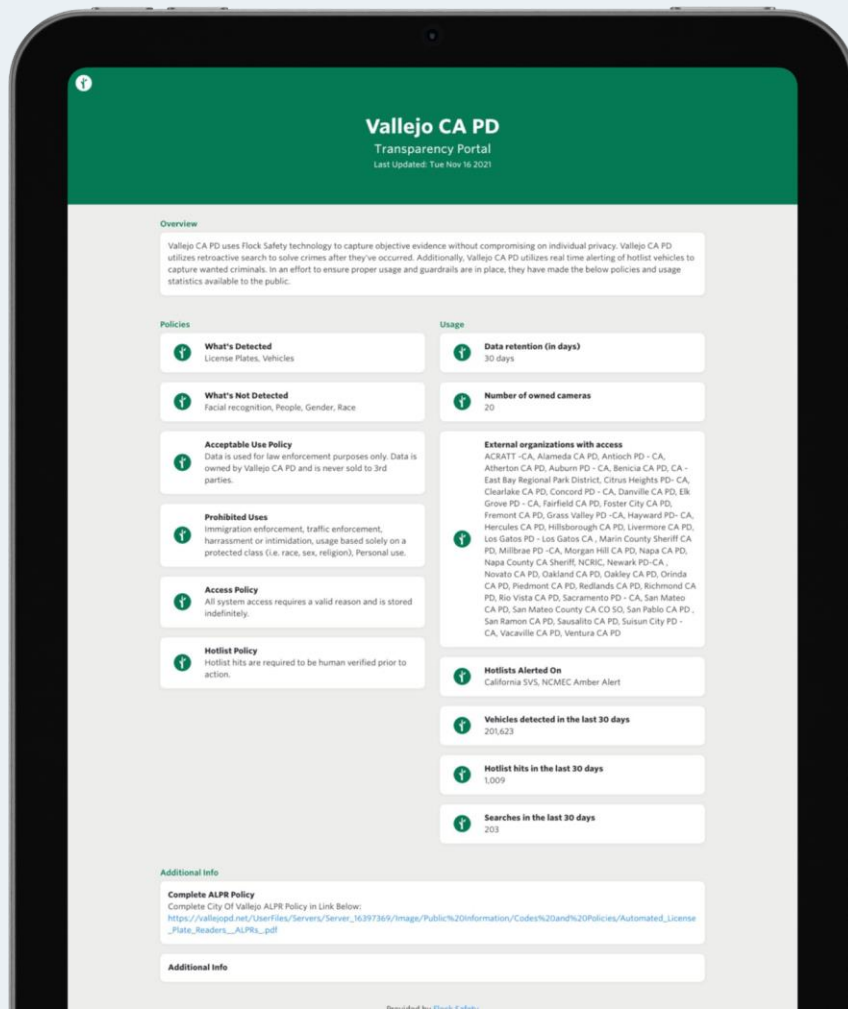
- Customizable for each agency
- Display technology policies
- Publish usage metrics
- Share downloadable Search audits

Insights Dashboard

- Measure crime patterns and ROI
- Audit Search history

Examples

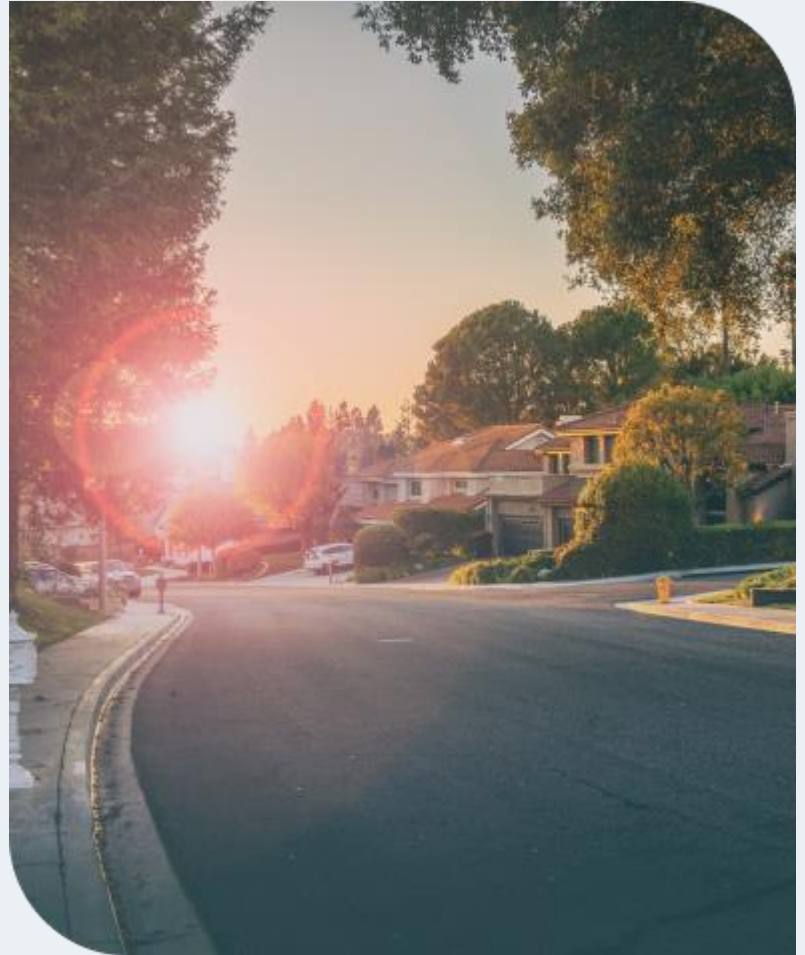
- Click here for [Morgan Hill PD](#)
- Click here for [Vallejo PD](#)



How does this technology prevent and eliminate crime?

- **Proactive:** Real time Alerts when stolen or wanted vehicles enter your city
- **Investigative:** As clearance Rates increase, crime rates decrease
- Flock cameras serve as a **deterrent**

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Already solving and preventing crime

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Flock Safety In Ohio

Plus, many more commercial and private customers

Akron PD
Toledo PD
Cleveland Division of PD
The Ohio State University PD
Licking County SO
Mansfield PD
Lakewood PD
Fairfield PD
Montgomery County SO
City of Lorain
Springfield PD
Green Township PD
Dayton PD
Marion County SO
Blue Ash PD
Springfield Township PD
West Chester PD
Muskingum County
Prosecutor's Office
Maple Heights PD
Independence PD

Dublin PD
South Central Ohio Major Crimes Unit
University of Toledo
Mentor PD
Cuyahoga Falls PD
Hunting Valley PD
Middletown PD
East Cleveland PD
Lucas County SO
Miami Township PD
Jackson Township PD
Hamilton County SO Axon
NPF LPR Study
Whitehall Division of Police
Hamilton Township PD
Garfield Heights PD
Newark PD
Reynoldsburg PD
Niles PD
Warrensville Heights PD
Westlake PD

Prairie Township (Franklin County)
Ontario PD
North Ridgeville PD
Westerville PD
South Euclid PD
Cleveland Heights PD
Euclid PD
Indian Hill PD
Mason PD
Middleburg Heights PD
Gallia County SO
Barberton PD
Brooklyn PD
Springboro PD
Delhi Twp PD
Bedford PD
Village of Evendale
Riverside PD
North Olmsted PD
Greene County SO
Trotwood PD

Marysville PD
Cuyahoga Heights PD
Canfield PD
Hilliard PD
Licking Heights Local Schools
Centerville PD
Forest Park PD
Fairfield Township PD
Rocky River PD
Wadsworth PD
Groveport PD
Clinton Township PD
Lima PD
Amherst PD
Sharonville PD
South Russell PD
Ohio Attorney General's Office
Forest Hills School District
Brecksville PD
College of Wooster

Case Study - Robbery

 Ontario PD - Ontario, OH

- OPD received a call from an employee at Best Buy stating that four suspects stole expensive products and fled the store after brandishing a handgun.
- A witness described the vehicle to investigators, who searched Flock Safety LPRs to identify the vehicle.
- Detectives issued a BOLO that included the vehicle's license plate number.
- Detroit Police officers spotted the vehicle, initiated a traffic stop, and arrested the driver.



Case Study - Homicide

 Dayton PD - Dayton, OH

- Officers responded to reports of a shooting and discovered a deceased male victim on the scene.
- Officers queried nearby Flock Safety LPRs and identified a suspect vehicle.
- Officers initiated a traffic stop but the suspect fled and officers pursued.
- Officers soon arrested the suspect, who is charged with murder.



Detecting Gunshots Before 911

📍 Whitehall Division of Police - Whitehall, OH

- Whitehall officers received an alert from the Raven audio crime detection sensors that 3 gunshots had been detected.
- Officers were on their way to the scene when dispatch received a 911 call confirming that gunfire had occurred at a residence.
- On the scene officers found an intoxicated suspect who had apparently fired shots after an argument with her family. Nobody was injured.
- Officers arrested the suspect, who is charged with multiple crimes including endangering children.



Immediate ROI - Murder Suspect Found

Dayton PD | Dayton, OH

→ A Dayton man was shot and murdered by a known individual.

→ The suspect fled in a stolen vehicle, and Dayton officers used their recently-installed Flock license plate reader system to find him. He was arrested.

“In this case, we (were) able to locate somebody who posed a very big danger to society and we were able to get him in custody very rapidly before anyone else could be harmed.”

— Dayton PD

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LOCAL

**License plate
reader helps
police catch
Dayton homicide
suspect**

When Every Second Matters: Child Abduction

📍 Chamblee PD - Chamblee, GA



Stranger on Stranger Abduction
August 28, 2020

